

ORGANIZATION OVERVIEW INFORMATION

Organization Name:	Genesys Works
Organization Address:	1721 Broadway, Suite 201 Oakland, CA 94612
Fiscal Sponsor (if applicable):	
Fiscal Sponsor Address (if applicable):	

CONTACT INFORMATION

Primary Contact Name:	xCharmaine Williams
Primary Contact Title:	FORMER Director of Development
Primary Contact Email:	cwilliams@genesysworks.org
Primary Contact Phone:	415.442.0280
Director/CEO Name:	xJeff Tollefson
Director/CEO Title:	FORMER Interim Executive Director
Director/CEO Email:	jtollefson@genesysworks.org
Director/CEO Phone:	415.442.0280

GRANT REPORT OVERVIEW INFORMATION

Report Type:	Final
Foundation Name:	Bothin Foundation
Foundation Program Officer:	Emily Schroeder
Submission ID:	BOT-2018-29159
Grant/Project Title:	Purchase IT equipment for college access and vocational training program
Grant Amount:	\$20,000.00
Grant Approval Date:	October 05, 2018
Due Date:	October 31, 2019
Program Area:	Positive Youth Development & Support

GRANT REQUESTS HISTORY

Grant Year	Grant Status	Grant Amount	Grant/Project Title
2018	Awarded	\$20,000.00	Purchase IT equipment for college access and vocational training program

GRANT REPORT NARRATIVE QUESTIONS

Please provide a narrative description on the use of the grant funds

Funds from the Bothin Foundation were utilized to purchase 20 laptops for use by Genesys Works Bay Area young professionals as well as one additional laptop for use by our Director of Development; one laptop cart to securely store the laptops; and 10 Super Starter Kits for our summer training room. The starter kits are based on the Arduino platform and are designed to help students build a deeper, more practical understanding of how computers work. Students worked with the kits in groups of four to experience hands-on programming and prepare for potential projects and challenges they might face in the workplace. The kits will be reused for the next several summer trainings.

The new equipment Bothin enabled Genesys Works Bay Area to purchase has made a significant, positive impact on our program, as up until now, we were using the same desktop units from GWBA's first year of training (2013). As we described in our original proposal to the foundation, our technology was long overdue to be replaced. As the IT training component is an integral part of preparing students for not only their internships but possible future careers—and therefore vital to our mission—we must ensure the equipment on which our students are being trained is the most current available in order to best position them for success. Support from the Bothin Foundation has enabled us to achieve this.

Summer 2019 (cohort 7) is the first time we have been able to use the laptops, cart, and starter kits for summer training. In June, we welcomed 54 students to summer training. Of these, 48 completed the training and are ready to be placed in year-long internships. These internship placements are currently underway and to date include positions with Accenture, Atlassian, Blend Labs, Kirkland & Ellis, Clif Bar, Deloitte, DocuSign, Gensler, Kaiser, Okta, Salesforce, SFMTA, SO&M, Coblenz, City of Oakland, and PG&E.

This year, we are also working to place interested GWBA alumni in paid internships and so far have placed a total of 12 college-aged interns. We are excited about the opportunity to provide these matches, as many of our alumni want and need to work throughout college, and the continued GWBA experience will support their longer term career trajectories. This arrangement also continues to ensure our corporate partners have experienced employees to best meet their needs.

We are proud to report that our new Cohort 7 of students definitively reflects our target population: 90% are first-generation college students and 88% qualify for free/reduced lunch. One hundred percent are students of color: 27% Asian, 40% Latinx, 17% African American, 8% Other, and 8% Multiracial. The gender breakdown is 35% male and 65% female.

Was there an impact on your organization that goes beyond the specific purpose of the grant?

Aside from the generous and necessary financial resources that ensured we were able to purchase much-needed equipment vital to our program delivery, the grant from Bothin numerous additional benefits to GWBA this year including additional visibility within the greater Bay Area community. Further, GWBA was able to leverage funding from the Bothin Foundation to secure the following grants over the last year: American Honda Foundation (\$50,000), AT&T (\$15,000); Bank of America Foundation (\$10,000); Cisco Systems (\$10,000); Dome Construction (\$10,000); Kaiser Permanente (\$15,000); Koret Foundation (\$40,000 over two years); Microsoft (\$15,000); PG&E (\$40,000); PwC (\$15,000); Quest Foundation (\$15,000); Salesforce.org (\$300,000); The Bengier Foundation (\$10,000); and Tipping Point Community (\$200,000). We are very grateful

to the Bothin Foundation for helping us secure these additional partners.

We'd also like to update the Bothin Foundation on some organizational changes that have taken place over the last year. We are delighted to announce we welcomed our new Executive Director, Sahaar Rezaie, in July. Sahaar brings over 12 years of experience in workforce development programs and technology in both the private and public sector. Most recently, Sahaar was the Founding Regional Vice President for YUPRO, a Public Benefit Corporation specializing in Impact Hiring. Prior to YUPRO, Sahaar served as the Director of Corporate Engagement for Year Up in the Bay Area, where she oversaw the internship and outcomes departments. She holds a B.A. Degree in Global and International Studies from the University of California, Santa Barbara.

We also welcomed a new Director of Development, Nicole Terrizzi, in January. Prior to joining GWBA, Nicole served as Director of Development for the Bay Area for College Track, where she was able to develop, implement, and manage an effective fundraising strategy supporting long-term sustainability for Bay Area programming and growth of foundation, corporate, and individual giving. In her time there, she played a significant part in growing the organizational revenues from \$18M budget to \$26M.

In late 2018, GWBA made the strategic decision not to recruit new interns in San Jose during the 2019-2020 school year with the transitions in our leadership team. Our Cohort 6 San Jose students have completed their internships and will continue to be supported through GWBA's alumni program as they matriculate into college. We anticipate recruiting to resume in the coming year, continuing to add to our impact in San Jose.

The grant from the Bothin Foundation this year played an important role in our success, and we're thrilled to be able to continue to utilize the technology tools the Foundation enables us to purchase moving forward. We're incredibly grateful for the support.

Please feel free to contact Nicole Terrizzi at nterrizzi@genesysworks.org or 415.837.8388 if you have any questions about these changes or need further information about our work or this grant.

Financial Summary of Grant Expenditures

20 Dell laptops for student use (\$823.81 each)	\$16,476.20
1 Dell laptop for staff use	\$1,714.30
1 Bretford CoreX laptop cart	\$1,459.63
10 ELEGOO UNO Project Super Starter Kit (\$35 each + tax)	\$382.40
Total	\$20,032.53

Kareen Eichberger

From: Dell | Order Confirmation <confirm@order.dell.com>
Sent: Wednesday, April 17, 2019 11:05 AM
To: Kareen Eichberger
Subject: Your Dell Order has been Confirmed!



Thank you for your purchase!

Here's a confirmation of your recent order. We'll email you again when your item ships and you'll be enjoying your new Dell purchases before you know it. Thanks for shopping with Dell!

[View Purchase](#)

Dell Purchase ID **2007094375980**
Purchased on APR. 17, 2019
Total \$16,476.20

Shipping To

KAREEN EICHBERGER
GENESYS WORKS - NATIONAL
1880 S DAIRY ASHFORD RD
STE 300
HOUSTON, TX. 77077-4746

Shipping Method

DELL Standard Delivery

ORDER 476272348

ARRIVES BY APR. 23, 2019

	Price	Qty	Total
Dell Latitude 3300 BTX	\$823.81	20	\$16,476.20

Subtotal	16,476.20
Shipping	0.00
Estimated Tax	0.00
Total	16,476.20

Billing To

LINDA EICHBERGER
GENESYS WORKS - NATIONAL



Final Details for Order #113-8953655-3022614

[Print this page for your records.](#)

Order Placed: June 12, 2019
Amazon.com order number: 113-8953655-3022614
Order Total: \$382.40

Shipped on June 12, 2019

Items Ordered	Price
10 of: <i>ELEGOO UNO Project Super Starter Kit with Tutorial, UNO R3 Controller Board, LCD1602, Servo, Stepper Motor, Relay etc. for Arduino Projects</i> Sold by: Amazon.com Services, Inc	\$35.00
Condition: New	

Shipping Address:

Genesys Works - Matt Heath
 1721 BROADWAY
 OAKLAND, CA 94612-2115
 United States

Item(s) Subtotal:	\$350.00
Shipping & Handling:	\$0.00

Total before tax:	\$350.00
Sales Tax:	\$32.40

Shipping Speed:

One-Day Shipping

Total for This Shipment: \$382.40

Payment information

Payment Method:

MasterCard | Last digits: 5671

Item(s) Subtotal:	\$350.00
Shipping & Handling:	\$0.00

Total before tax:	\$350.00
Estimated tax to be collected:	\$32.40

Billing address

matt heath
 12630 Ivyforest Dr
 Cypress, TX 77429-2015
 United States

Grand Total: \$382.40

Credit Card transactions

MasterCard ending in 5671: June 12, 2019: \$382.40

To view the status of your order, return to [Order Summary](#).

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Kareen Eichberger

From: Dell | Order Confirmation <confirm@order.dell.com>
Sent: Wednesday, April 24, 2019 9:35 AM
To: Kareen Eichberger
Subject: Your Dell Order has been Confirmed!



Thank you for your purchase!

Here's a confirmation of your recent order. We'll email you again when your item ships and you'll be enjoying your new Dell purchases before you know it. Thanks for shopping with Dell!

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Dell Purchase ID **2007099365309**
Purchased on APR. 24, 2019
Total \$1,459.63

Shipping To

KAREEN EICHBERGER
GENESYS WORKS - BAY AREA
1721 BROADWAY
STE 201
OAKLAND, CA. 94612-2124

Shipping Method

FREE Standard Delivery

ORDER 478308892

ARRIVES BY MAY. 08, 2019



**Bretford CoreX
TCOEX45 - Cart for
45 tablets / Lapt...**

Price	Qty	Total
\$1,336.05	1	\$1,336.05

Subtotal	\$1,336.05
Shipping	\$0.00
Estimated Tax	\$123.58
Total	\$1,459.63



Thank You

- ✓ SHIPPING
- ✓ PAYMENT
- ✓ VERIFY & SUBMIT ORDER
- ✓ ORDER SUBMITTED

Your Order Has Been Submitted!

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Order Details

Your Dell Purchase ID is: 2007057242904
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Your receipt is being sent to:
PBASHYAL@GENESYSWORKS.ORG

Order Confirmation will be emailed when your order has been processed (usually within 1 business day). This will include:

- Your Dell Order Number(s)
- Your Dell Customer Number
- Confirmation of the final purchase price
- Estimated date your order will ship from Dell

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Cart Summary



Dell Latitude 7490 \$1,714.30
Qty : 1

Estimated Delivery Date 3/6/2019

Sub-total	\$1,714.30
Sub-total	\$1,714.30
Shipping & Handling	\$0.00
Tax *	\$0.00
Total Price¹	\$1,714.30

In the event that you are subject to a tax

