

ORGANIZATION OVERVIEW INFORMATION

Organization Name:	San Mateo County Historical Association
Organization Address:	2200 Broadway Redwood City , CA 94063
Fiscal Sponsor (if applicable):	
Fiscal Sponsor Address (if applicable):	

CONTACT INFORMATION

Primary Contact Name:	Mitch Postel
Primary Contact Title:	President
Primary Contact Email:	mitch@historysmc.org
Primary Contact Phone:	650.299.0104 Ext: n/a
Director/CEO Name:	Mitch Postel
Director/CEO Title:	President
Director/CEO Email:	mitch@historysmc.org
Director/CEO Phone:	650.299.0104 Ext: n/a

GRANT REPORT OVERVIEW INFORMATION

Report Type:	Final
Foundation Name:	Bothin Foundation
Foundation Program Officer:	Judi Powell
Submission ID:	BOT-2018-27421
Grant/Project Title:	Support capital campaign to update a gallery in the History Museum
Grant Amount:	\$50,000.00
Grant Approval Date:	May 17, 2018
Due Date:	May 31, 2019
Program Area:	Positive Youth Development & Support

GRANT REQUESTS HISTORY

Grant Year	Grant Status	Grant Amount	Grant/Project Title
2018	Awarded	\$50,000.00	Support capital campaign to update a gallery in the History Museum

2014	Declined	\$0.00	Rehousing the Textile Collection of the San Mateo County History Museum
2006	Approved	\$20,000.00	toward Phase II of the capital campaign for the Courthouse Renovation Project
1999	Declined	\$0.00	
1998	Awarded	\$10,000.00	toward purchase of computer equipment
1986	Awarded	\$5,000.00	To be used toward completion of a new storage facility

GRANT REPORT NARRATIVE QUESTIONS

Please provide a narrative description on the use of the grant funds

The San Mateo County History Museum is making excellent progress in updating the Land of Opportunity: The Immigrant Experience in San Mateo County Gallery. We closed it to the public on April 8 and it is scheduled to be reopened on June 29th. We hope you will be able to join us for the grand opening. Our renovation work has included intensive collaboration with the Irish, Chinese, Italian, Japanese, Portuguese, Mexican, Filipino, and African American communities, to ensure that we tell their unique stories of immigration to San Mateo County in a culturally sensitive manner. Our work is also informed by the feedback we have received from visitors to the gallery over the past 12 years.

In the new gallery, we will install a “Tell Us Your Story” Kiosk which will enable us to collect visitor immigration stories. It will include touch screen technology, audio, video, and graphic components with finished housing that incorporates stories collected and has capabilities for accumulating an unlimited number of new stories. We recently paid a \$5,860 deposit to Brad Larson Media Inc., to commence assembly of the kiosk. A copy of this invoice and check is attached. We anticipate making an additional \$5,860 payment to them upon receipt of the prototype and a final \$6,030 upon acceptance of the final version.

In the area of the Gallery where we depict the challenges and discrimination faced by immigrants to San Mateo County, we will install a Digital Discrimination Survey Kiosk. It will present visitors with a set of multiple choice questions about their own experiences with discrimination and will immediately aggregate the answers with prior responses to calculate statistics on discrimination faced by the viewing public. In effect visitors become part of the exhibit. This Kiosk is intended to show in real, tangible terms the manner in which discrimination still exists and how it is currently experienced by more people than is perhaps generally recognized. In this way, we intend to show how discrimination continues to affect county residents today. We recently paid an \$8,761 deposit to Brad Larson Media Inc., to commence assembly of the Kiosk. A copy of this invoice and check is attached. We anticipate making an additional \$8,761 payment to them upon receipt of the prototype and a final \$9,028 upon acceptance of the final version.

As a result of our extensive work with the community, we have identified many new stories and artifacts worthy of display within the gallery. Through this outreach, we have also realized the need to expand the definition of immigration to include migration from other states, both before California became a part of the Union, and after. In particular these new stories will include the westward migration and settlement of San Mateo County in the mid-19th century, and the African American Great Migration from 1917 – 1970. Identifying these new stories and themes has meant that we will discard some artifacts and photographs currently on display and add many new ones in their stead. We will also reorganize some of the remaining photographs and artifacts in the Making Work section of the gallery.

To accommodate these necessary changes, we will be mounting new Plexiglas casework in several areas within the gallery

including Maintaining Cultures, Discrimination, Making a Place, and Immigrants from Other States. We estimate that the cost of the hardware for these new display cases will be \$6,000. The preparator/museum technician will commence this work on approximately May 6. It is anticipated that they will purchase supplies at local stores such as Lowes or Home Depot. No monies have been spent on these supplies at this time.

Was there an impact on your organization that goes beyond the specific purpose of the grant?

The \$50,000 Bothin Foundation grant which we received on June 5, 2018 made it possible for the San Mateo County Historical Association to move forward with our plans to spend a total of \$200,000 renovating the Land of Opportunity: The Immigrant Experience in San Mateo County Gallery. Without this significant support, our renovation plans may have been delayed indefinitely or diminished as to substance, quality and amount of content.

However, with the security of these funds, starting nearly a year ago, our curatorial staff was free to focus on outreach to members of the community who wished to ensure that their story was told fully, accurately and with dignity. This was no small task. Long before any hardware was removed or purchase contracts signed, our staff scheduled multiple meetings with groups representing the 8 major cultures portrayed in the Gallery: Irish, Chinese, Italian, Japanese, Portuguese, Mexican, Phillipino, and African American. Some groups spoke with one voice, others had a myriad of opinions that needed to be synthesized, and on occasion, compromises reached. These meetings helped staff identify individuals with unique stories of hardship and triumph, stories we never would have known without the exceptional participation of so many community members.

Throughout the process, staff needed to deploy discretion and diplomacy, as for example when a suggested display item held great sentimental value to a donor but was not of appropriate quality necessary for the display in question; or when suggested imagery surrounding an artifact, although decorative, was inauthentic to the culture.

This process impacted us in many ways. First, we were inspired in a general way by the depth of emotion the subject of immigration brought out in people. The community groups came to meetings early, stayed late, brought items, told stories, suggested ideas, and introduced new people. Simply put, they cared a great deal about our museum and their community. Our exhibit will benefit greatly from their time and attention.

We were also inspired by the amazing stories of overcoming obstacles that we heard from the community. And perhaps most of all, we were impressed by how disparate community members collaborated and appreciated each other's traditions despite a history of bitter hardship and acrimony. The story of hostility between many cultural groups during WWII for example, is honored in the gallery while the dignity of each tradition is told and respected at the same time.

The Bothin Foundation's support allowed our curatorial staff to fully immerse themselves with many community groups, learn how to sensitively and accurately show how each culture experienced a similar path: loss of home, encountering an unfamiliar new land, hardship, eventual assimilation, and celebration of their heritage. Without the security we gained from this grant, we may have been lost in invoices, work contracts, and re-using old out of date equipment or artifacts. Your gift allowed us the luxury to focus on the most important part of our work: the people whose stories we tell.

Thank you.

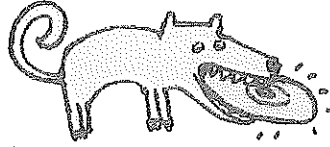
San Mateo County Historical Association

Financial Summary of Bothin Foundation Funds Spent and Anticipated Expenses for Renovation of Land of Opportunity Gallery

Item Description	Amount Already Spent (See invoice attached)	Anticipated Expense (See Narrative Report)	Date of Anticipated Payment	Total
Digital Discrimination Kiosk	\$ 5,860			
Digital Discrimination Kiosk		\$ 5,860	5/15/2019	
Digital Discrimination Kiosk		\$ 6,030	6/15/2019	
Tell Us Your Story Kiosk	\$ 8,761			
Tell Us Your Story Kiosk		\$ 8,761	5/15/2019	
Tell Us Your Story Kiosk		\$ 9,028	6/15/2016	
Plex/Casework for Mochi Pounder, Chinese Discrimination, Japanese Discrimination, Making a Place, Immigration from Other States**		\$ 6,000	5/6/19 - 6/15/19	
<p>** Please note, although the total cost of this item is \$6,000, the Bothin grant monies will pay only for a portion equal to \$5,700.</p>				
Total	\$ 14,621	\$ 35,679		\$ 50,300

Brad Larson Media, Inc.

18 Washington St, #241
Canton, MA 02021




BRAD LARSON MEDIA, Inc.

Invoice

Date	Invoice #
4/9/2019	1010

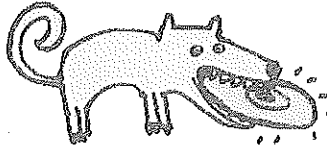
Bill To
attn: Dana Neitzel San Mateo Historical Association 2200 Broadway Redwood City, CA 94063

Capitol - Immigrants

Description	Amount
payment 1 (of 3) Immigration Stories (Storykiosk); due on receipt (SMCHA) OK TO Pay Dane 	8,761.00
Total	\$8,761.00

Brad Larson Media, Inc.

18 Washington St, #241
Canton, MA 02021



BRAD LARSON MEDIA, INC.

Invoice

Date	Invoice #
4/9/2019	1011

Bill To
attn: Dana Neitzel San Mateo Historical Association 2200 Broadway Redwood City, CA 94063

Capital - Immigration

Description	Amount
Discrimination Survey, payment 1 of 3, due on receipt (SMCHA) ok to Pay Dana	5,860.00
Total	\$5,860.00

SAN MATEO COUNTY HISTORICAL ASSOCIATION
 CAPITAL ACCOUNT
 2200 BROADWAY STREET 650-299-0104
 REDWOOD CITY, CA 94063
 WWW.HISTORYSMC.ORG

4/10/2019

PAY TO THE ORDER OF Brad Larson Media, Inc.

\$ **14,621.00

Fourteen Thousand Six Hundred Twenty-One and 00/100*****

DOLLARS

Brad Larson Media, Inc.
 18 Washington St. #241
 Canton, MA 02021

TWO SIGNATURES REQUIRED OVER \$5000.00

NOT-NEGOTIABLE

MEMO

⑈021055⑈ ⑆121143558⑆ 043004456⑈

San Mateo County Historical Association

Capital Account

21055

Brad Larson Media, Inc.

Date	Type	Reference
4/9/2019	Bill	1011
4/10/2019	Bill	1010

Original Amt.	Balance Due
5,860.00	5,860.00
8,761.00	8,761.00

4/10/2019

Discount

Payment
5,860.00
8,761.00
14,621.00

Check Amount

Heritage Cap checkin

14,621.00

San Mateo County Historical Association

Capital Account

21055

Brad Larson Media, Inc.

Date	Type	Reference
4/9/2019	Bill	1011
4/10/2019	Bill	1010

Original Amt.	Balance Due
5,860.00	5,860.00
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4/10/2019

Discount

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Heritage Cap checkin

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